



Conference Agenda At-A-Glance

2025 Indiana Arborist Association
78th Annual Conference

Tuesday, January 21

Urban Forestry Program

Sponsored by Indiana Department of Natural Resources

7:30 a m	Registration Open (Liberty Hall)
8:30 am – 8:45 am	Welcome and Introductions Lindsey Purcell, Director, Jeff Hagfors, President
8:45 am – 9:30 am	Bridging Urban Forestry & Community Orchards: A Path to Sustainable Urban Green Spaces Katie Lane, Unity Gardens and Ashley Williamson, The Giving Grove
9:30 am – 10:30 am	IAA Registered Arborist Apprentice Program Phil Graf, Owner, and Steve Lane, Lead Urban Forestry Consultant, Great Lakes Urban Forestry TREE Fund Update Paul Putman, Executive Director
10:30 am– 11:00 am	Break for Networking
11:00 am– Noon	Community & Urban Forestry in Indiana - Jacob Roos, IDNR, CUF Program Coordinator IAA Annual Awards Program , Richard Karber, Awards Chairperson
Noon – 1:00 pm	Networking Lunch Indianapolis Ballroom
1:00– 2:00 pm	Bees, Pesticides, and Politics: Challenges and Opportunities for Arboriculture Professionals Dan Potter, University of Kentucky
2:00 – 3:00 pm	Oak Origins; from Acorn to Species to Tree of Life Andrew Hipp, Morton Arboretum
3:00 – 3:30 pm	Break for Networking in Liberty Hall
3:30 pm – 4:30 pm	The Social and Ecological Roles of Urban Forests Brady Hardiman, Purdue University
4:30 pm – 5:00 pm	IAA Business Meeting; open to all members- Salon 4

WEDNESDAY, January 22

7:00 am – 4:00 pm	Registration Open (Liberty Hall)	
7:00 am – 8:00 am	Breakfast on Trade Show Floor (Liberty Hall)	
8:00 am – 9:00 am	The Financial Playbook for Tree Care Professionals Edward Morrow, Tree S.T.A.R.S	
9:00 am - 10:00 am	How to Get What You Want; Prescription Pruning Lindsey Purcell, Lp Consulting Group	
10:00 am – 11:00 am	Break with Exhibitors Liberty Hall	
11:00 am – 12:00 pm	Office of the Indiana State Chemist: What Happened in 2024 Aaron Kreider, OISC	
12:00 pm – 1:30 pm	Indiana Arborist Association Luncheon: New President Welcome and Past President Recognition Indianapolis Ballroom	
Track Selection	Program Topics Salon 1-4	Program Topics Salon 5-8
1:30 pm – 2:30 pm	Managing Structurally Invasive and Noxious Species in Rights of Way Andrew Mertz, Duke Energy	Insect Pests of Woody Plants and Dealing with Them! Dan Potter, University of Kentucky
2:30 pm – 3:00 pm	Break with Exhibitors Liberty Hall	
3:00 pm – 4:00 pm	The Cost of Not Maintaining Trees – Growing Urban Forests Dr. Rich Hauer, Eocene	The Past, Present and Future of Landscape Appraisal Jeff Ling, Arborwise
4:00pm – 5:00 pm	You Don't Need a Tree Inventory Lee Mueller, CF Davey Resource Group	Navigating the A B Cs of Chemicals in Tree Work Matt Hogarth, Higher Ground
5:30 pm – 7:30 pm	Social Activity on Site: Beer and Bourbon Sampling See Registration Desk for Tickets and Details	

THURSDAY, January 23

7:30 am – 12:00 pm	Registration Open (Liberty Hall)	
7:00 am – 8:30 am	Breakfast on Trade Show Floor (Liberty Hall)	
<i>Track Selection</i>	Program Topics Salon 1-4	Program Topics Salon 5-8
8:00 am – 9:00 am	Electrical Knowledge Randall Miller, Eocene	Oak Decline Stephanie Adams, Texas A&M
9:00 am - 10:00 am	ANSI Z133 Update, Safety Differently Tim Walsh, Townsend Tree Service	At the Root - Moving Large Trees Economically Jim Flott, Community Forestry Consultants
10:00 am – 11:00 am	Break with Exhibitors	
11:00 am – 12:00 am	Storms Over the Urban Forest: Planning, Preparing, Responding, and Recovery Rich Hauer, Eocene	CTLA Appraisal Foundations Jim Flott, Community Forestry Consultants
12:00 pm – 1:30 pm	Indiana Arborist Association Luncheon Raffle & Silent Auction Wrap-Up, Final Break with Exhibitors Indianapolis Ballroom	
1:30 – 2:30 pm	Electrical and Wildfires Randall Miller, Eocene	Supporting Your Plants Through Soil Health Lori Hoagland, Purdue University
2:30 – 3:30 pm	Utility Safety Planning Wesley Tregilgas (Wright Tree) and Tim Walsh (Townsend)	How do the new USDA Hardiness Zones impact plant selection? Real-World Impacts and Applications Kyle Daniel, Purdue University
Travel safely!	Conference Closed; Thank you for attending!	

Professional credentialing note: Every session qualifies as an ISA continuing education unit.