



# CONFERENCE AGENDA AT-A-GLANCE

2025 INDIANA ARBORIST ASSOCIATION  
78TH ANNUAL CONFERENCE

Tuesday, January 21

Urban Forestry Program

*Sponsored by Indiana Department of Natural Resources*

7:30 a m	<b>Registration Open (Liberty Hall)</b>
8:30 am – 8:45 am	<b>Welcome and Introductions</b> Lindsey Purcell, Director, Jeff Hagfors, President
8:45 am – 9:30 am	<b>Bridging Urban Forestry &amp; Community Orchards: A Path to Sustainable Urban Green Spaces</b> Katie Lane, Unity Gardens and Ashley Williamson, The Giving Grove
9:30 am – 10:30 am	<b>IAA Registered Arborist Apprentice Program</b> Phil Graf, Owner, and Steve Lane, Lead Urban Forestry Consultant, Great Lakes Urban Forestry <b>TREE Fund Update</b> Paul Putman, Executive Director
10:30 am– 11:00 am	<b>Break for Networking</b>
11:00 am– Noon	<b>Community &amp; Urban Forestry in Indiana</b> - Jacob Roos, IDNR, CUF Program Coordinator <b>IAA Annual Awards Program</b> , Richard Karber, Awards Chairperson
Noon – 1:00 pm	<b>Networking Lunch</b> <b>Indianapolis Ballroom</b>
1:00– 2:00 pm	<b>Bees, Pesticides, and Politics: Challenges and Opportunities for Arboriculture Professionals</b> Dan Potter, University of Kentucky
2:00 – 3:00 pm	<b>Oak Origins; from Acorn to Species to Tree of Life</b> Andrew Hipp, Morton Arboretum
3:00 – 3:30 pm	<b>Break for Networking in Liberty Hall</b>
3:30 pm – 4:30 pm	<b>The Social and Ecological Roles of Urban Forests</b> Brady Hardiman, Purdue University
4:30 pm - 5:00 pm	<b>IAA Business Meeting; open to all members- Salon 4</b>
5:00 pm – 7:00 pm	<b>Hospitality Event on Tradeshow Floor with the Exhibitors</b>

# WEDNESDAY, January 22

7:00 am – 4:00 pm	Registration Open (Liberty Hall)	
7:00 am – 8:00 am	Breakfast on Trade Show Floor (Liberty Hall)	
8:00 am – 9:00 am	The Financial Playbook for Tree Care Professionals Edward Morrow, Tree S.T.A.R.S	
9:00 am - 10:00 am	How to Get What You Want; Prescription Pruning Lindsey Purcell, Lp Consulting Group	
10:00 am – 11:00 am	Break with Exhibitors Liberty Hall	
11:00 am – 12:00 pm	Office of the Indiana State Chemist: What Happened in 2024 Aaron Kreider, OISC	
12:00 pm – 1:30 pm	Indiana Arborist Association Luncheon: New President Welcome and Past President Recognition Indianapolis Ballroom	
<b>Track Selection</b>	<b>Program Topics Salon 1-4</b>	<b>Program Topics Salon 5-8</b>
1:30 pm – 2:30 pm	Managing Structurally Invasive and Noxious Species in Rights of Way Andrew Mertz, Duke Energy	Insect Pests of Woody Plants and Dealing with Them! Dan Potter, University of Kentucky
2:30 pm – 3:00 pm	Break with Exhibitors Liberty Hall	
3:00 pm – 4:00 pm	The Cost of Not Maintaining Trees – Growing Urban Forests Dr. Rich Hauer, Eocene	The Past, Present and Future of Landscape Appraisal Jeff Ling, Arborwise
4:00pm – 5:00 pm	You Don't Need a Tree Inventory Lee Mueller, CF   Davey Resource Group	Navigating the A B Cs of Chemicals in Tree Work Matt Hogarth, Higher Ground
5:30 pm – 7:30 pm	Social Activity on Site See Registration Desk for Tickets and Details	

# THURSDAY, January 23

7:30 am – 12:00 pm	Registration Open (Liberty Hall)	
7:00 am – 8:30 am	Breakfast on Trade Show Floor (Liberty Hall)	
<i>Track Selection</i>	<b>Program Topics Salon 1-4</b>	<b>Program Topics Salon 5-8</b>
8:00 am – 9:00 am	<b>Electrical Knowledge</b> Randall Miller, Eocene	<b>Oak Decline</b> Stephanie Adams, Texas A&M
9:00 am - 10:00 am	<b>ANSI Z133 Update, Safety Differently</b> Tim Walsh, Townsend Tree Service	<b>At the Root - Moving Large Trees Economically</b> Jim Flott, Community Forestry Consultants
10:00 am – 11:00 am	Break with Exhibitors	
11:00 am – 12:00 am	<b>Storms Over the Urban Forest: Planning, Preparing, Responding, and Recovery</b> Rich Hauer, Eocene	<b>CTLA Appraisal Foundations</b> Jim Flott, Community Forestry Consultants
12:00 pm – 1:30 pm	<b>Indiana Arborist Association Luncheon</b> Raffle & Silent Auction Wrap-Up, Final Break with Exhibitors <b>Indianapolis Ballroom</b>	
1:30 – 2:30 pm	<b>Electrical and Wildfires</b> Randall Miller, Eocene	<b>Supporting Your Plants Through Soil Health</b> Lori Hoagland, Purdue University
2:30 – 3:30 pm	<b>Utility Safety Planning</b> Wesley Tregilgas (Wright Tree) and Tim Walsh (Townsend)	<b>How do the new USDA Hardiness Zones impact plant selection? Real-World Impacts and Applications</b> Kyle Daniel, Purdue University
Travel safely!	<b>Conference Closed; Thank you for attending!</b>	

Professional credentialing note: Every session qualifies as an ISA continuing education unit.