

CELEBRATING 75 YEARS



**INDIANA**  
Arborist Association

## IAA Annual Sponsor Program

The Indiana chapter of the ISA is proud to offer annual sponsorship packages for any members budget, with maximum year-long exposure and customizable options, allowing you to select the best add-ons to meet your organization's goals. The Indiana Arborist Association continues to grow and expand in membership engagement and educational programming with the help and support of members, partners, and industry engagement. Through these sponsorships, we can provide affordable, quality programming at our conferences, training events and seminars. We hope you will consider partnering with IAA to continue these efforts and develop authentic connections with members, clients, and other industry professionals.

Upon receiving your application form, the IAA management team will be in contact relative to complimentary memberships and all arrangements included in the selected sponsorship package. Full payment is required immediately upon successful application processing and will be billed annually in January.

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## All Sponsorship Levels include:

- Annual membership(s)
- Inclusion in event annual conference brochure
- Year-round marketing on the IAA website
- ***Each sponsorship requires a 2-year minimum commitment.***

## Available Sponsor Packages



### Titanium Level (\$7,500+)

- One (1) Year Membership for 4 individuals in the organization.
  - Sponsorship of all Events which includes all workshops, climbing competition and conference.
  - Registration for up to four (4) attendees at the annual conference
  - Annual Conference Branding Opportunities
    - Complimentary Exhibitor booth
    - Conference recognition with poster
    - Branding placed in conference brochure
    - Verbal Recognition of Sponsorship at conference
    - Potential to be the named sponsor for one or more of the following (note: some items may have more than one sponsor):
      - ⇒ Meals and breaks
      - ⇒ Pre-Conference Educational Session
      - ⇒ Breakout Sessions
      - ⇒ Social Event Experience
  - Additional Events Branding Opportunity
    - Potential to be the named sponsor for one or more of the following (note: some items may have more than one sponsor):
      - ⇒ Golf Outing
      - ⇒ Climbing Competition
      - ⇒ Sporting Clay Shoot
      - ⇒ IAA hosted educational events
  - Sponsor an IAA webinar
  - Listing in the IAA quarterly newsletter
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## **Platinum Level (\$5,000)**



- One (1) Year Membership for two individuals
  - Sponsorship in annual conference brochure
  - Registration for (2) attendees at the annual conference
  - Annual Conference Branding Opportunities
    - Complimentary Exhibitor Table
    - On-Site Branding at the conference
    - Verbal Recognition of Sponsorship at the annual conference
    - Potential to be the named sponsor for one of the following (note: some items may have more than one sponsor):
      - ⇒ Meals and breaks
      - ⇒ Pre-Conference Educational Session
      - ⇒ Breakout Sessions
      - ⇒ Social Event Experience
  
  - Potential to be the named sponsor for one of the following (note: some items may have more than one sponsor):
    - ⇒ Golf Outing
    - ⇒ Climbing Competition
    - ⇒ Sporting Clay Shoot
    - ⇒ IAA hosted educational events
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## **Gold Level (\$2,500)**

- One (1) Year Membership for two individuals
- Sponsorship in annual conference brochure
- Registration for (1) attendee at the annual conference
- Annual Conference Branding Opportunities
- Potential to be the named sponsor for one of the following (note: some items may have more than one sponsor):
  - ⇒ Golf Outing
  - ⇒ Climbing Competition
  - ⇒ Sporting Clay Shoot
  - ⇒ IAA hosted educational events



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## **Silver Level (\$1,000)**

- One (1) Year Individual Membership
- Annual Conference Branding Opportunities
  - Branding in conference brochure
- Branding Opportunity at climbing competition



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## **Bronze Level (\$500)**

- One (1) Year Individual Membership
- Choice of branding opportunity
  - ⇒ Branding in conference brochure
  - ⇒ Golf Outing
  - ⇒ Climbing Competition
  - ⇒ Sporting Clay Shoot
  - ⇒ Conference brochure

